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Strategic Partners



HOTEL MOVENPICK GRAND, AIRPORT, DUBAI, UAE

World Biostim Congress 2025, Dubai

Biostimulants | Bio fertilizers | Bio Pesticides | Biologicals

Global BioAg Awards 2025

Policy | Regulation | Technology | Innovation | Trade | Business | Investment | Partnerships

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TRANSFORMING AGRICULTURE WITH BIO SOLUTIONS : A GLOBAL APPROACH

The high yielding varieties and chemical input intensive agriculture undoubtedly raised the food production potential in the world, making it possible to feed the masses. However, overdependence on agrochemicals and their injudicious usages have adversely affected the delicate balance of the ecosystem. This led to the development of several biological options for meeting the nutrient requirements, plant stimulation and combating pest and diseases. With increasing consumer awareness and preference for organic food, the relevance of biological means in crop production is increasing. Bio agriculture, rooted in ecological principles, redefines traditional farming by harnessing natural processes and living organisms to optimize crop productivity.

In the agricultural landscapes of Asia and Africa, where challenges like food and nutritional security, climate change and soil degradation loom large, bio agriculture emerges as a sustainable solution. Its adaptive strategies mitigate environmental impacts and enhance agricultural resilience. The socioeconomic impact is tangible, with improved yields, enhanced food security, and potential organic certifications fostering economic prosperity within local communities.

Agriculture Today Group, as global media body, focused on promoting policies, trade, technologies, business, investments and international cooperation and collaborations in agriculture sector, is organizing BIOSTIM CONNECT 2025 from 28-30 January 2025 in Dubai to give major boost to bio agriculture, bio industries and bio-input businesses in Asian and African countries.

OBJECTIVES :

- ❖ To provide a global platform to the industry, institutions and international bodies to showcase the potential, achievements, latest products, technologies and bio-ag models.
- ❖ To discuss the policy, trade, technology, business and investments, environment for growth of bio stimulants, bio fertilizers, bio pesticides and biological industry in Asia and Africa.
- ❖ To discuss the research and technological interventions happening globally and the opportunities and scope, problems caused by chemical intensive farming in Asia and Africa.
- ❖ To facilitate collaborations and cooperation in research, trade and production of bio-organic products among major stakeholders across Asia and Africa.
- ❖ To analyse trends and global scenario in technologies, innovations, regulations, market dynamics and sharing suitable solutions for the agro ecologies of Asian and African regions.
- ❖ To recognize individuals, corporate and institutions with Global BioAg Awards 2025 for the innovations and outstanding achievements in promoting biological solutions.



ASIAN AND AFRICAN OUTLOOK OF BIOAG :

There is a growing recognition among Asian and African regions in recognising the potential of bio-agriculture in addressing pressing challenges in the agricultural sector. In both continents, traditional farming practices have often faced obstacles such as climate change, soil degradation, and limited access to resources. Bio-agriculture emerges as a sustainable alternative, offering adaptive strategies to mitigate these challenges and enhancing agricultural resilience, and also to benefit by rapidly growing global organic food market



ASIA :

Asia, with its diverse climates and agricultural landscapes, recognizes the need for innovative solutions to sustain food production. According to recent data, the adoption of bio stimulants has led to an average increase of 15% in crop yields, significantly contributing to enhanced productivity. Moreover, organic farming practices have gained popularity, with a notable 20% reduction in synthetic input usage, mitigating environmental impact



AFRICA :



In Africa, where unpredictable weather patterns and resource constraints are prevalent, the data highlights the efficacy of bio-agriculture. Regions embracing bio-stimulants have experienced a 25% reduction in crop losses during periods of drought, showcasing the adaptability of crops to changing conditions. Additionally, agroecology initiatives have demonstrated a 30% increase in smallholder farmers' income, indicating the socioeconomic benefits associated with sustainable agricultural practices

EVENT HIGHLIGHTS :

- ❖ **International Speakers :** Renowned experts and thought leaders from the research and technology institutions and bio-stimulants and bio-input industry will deliver keynote presentations and participate in panel discussions
- ❖ **Awards and Recognitions:** Celebrating excellence in the bio-agriculture industry through our awards and recognitions ceremony. Recognizing individuals, companies and innovations, outstanding contributions to the field.
- ❖ **Exhibition Zone:** A dedicated space for companies, startups, and research institutions to showcase bio-stimulant, NPP, PGPR and other biological products, technologies, services and innovations



GLOBAL BIOAG AWARDS 2025

Agriculture sector is rapidly transforming globally. This development has been possible with active support of policies, research system, commercial initiatives and farmers themselves. The experts, institutions, corporates and countries, who have played seminal role in making bio-agriculture a success, need to be recognized for their exemplary contributions. The awards will be presented in different categories to industries, individuals and institutions, who have made outstanding innovations and contributions in the fields of bio-stimulants, bio-control, research, extension, policies, delivery, production and commercialization. The awards shall be presented on January 30, 2025 in Dubai



AWARDS CATEGORIES

- ❖ Best BioAg Startup
- ❖ Best Bio-pesticide product
- ❖ Best Bio-stimulant product
- ❖ Best Bio-fertiliser product
- ❖ Best Bio-stimulant Company
- ❖ Best Bio-protection Company
- ❖ Best Bio-fertilizer Company
- ❖ Best Biological Company
- ❖ Innovation Leadership
- ❖ Best Company in R&D
- ❖ Best Company in Stewardship
- ❖ Asia Leadership
- ❖ Africa Leadership
- ❖ Global Leadership
- ❖ Market Impact
- ❖ Policy Leadership
- ❖ BioAg CEO
- ❖ Lifetime Achievement

The awards function will be held on 30th January, 2025 at Hotel Movenpick Grand, Airport, Dubai
Kindly send nominations or applications before 20th January, 2025

TARGET AUDIENCE :

- ❖ Biostimulant, NPP and Biological Business Manager
- ❖ Industry Professionals and Entrepreneurs
- ❖ Policy Makers and Regulatory Authorities
- ❖ Agricultural Researchers and Scientists
- ❖ Farmers and Agricultural Extension Workers
- ❖ Investors in BioTech and BioAg Sector



VENUE :



Explore the convergence of innovation and agriculture at BioStim Connect and World Congress 2025, hosted in the vibrant city of Dubai. Nestled at the crossroads of Asia, Africa, and Europe, Dubai offers a strategic meeting point for stakeholders in bio agriculture.

With a commitment to sustainability, Dubai aligns seamlessly with the goals of BioStim Connect 2025, offering a dynamic setting to foster collaborations and propel bio-stimulant and NPP technologies into the future.

WHO WILL YOU MEET ?

- ❖ Bio-Industry CEOs
- ❖ Business Executives
- ❖ Scientists
- ❖ Agricultural Consultants
- ❖ Manufacturers
- ❖ Research Institutions
- ❖ Suppliers
- ❖ Cooperatives
- ❖ Venture Capitalists
- ❖ Financial Sector



PROGRAMME SCHEDULE

DAY 1: TUESDAY, 28 JANUARY 2025

Round Table on Business and Policies	06:00 PM - 08:00 PM
CEOs Networking Dinner	08:00 PM Onwards

An exclusive dinner for CEOs, Sponsors, Senior Government Officials and Visiting Overseas Dignitaries. The participation is restricted by special invite only

DAY 2 : WEDNESDAY, 29 JANUARY 2025

Registration and Welcome Tea/Coffee	08:00 AM - 09:00 AM
Inaugural Ceremony	09:00 AM - 10:15 AM
Keynote Session 1 - "Biostimulants : A Catalyst for Sustainable Agriculture in Asia and Africa"	10:45 AM - 12:00 PM
Keynote Session 2 - "Innovations in Biostimulant and Natural Plant Protection Technologies: A Global Perspective"	12:00 PM - 01:15 PM
Networking Lunch	01:15 PM - 02:00 PM
Expo Open - Exhibition Hall Exploration	02:00 PM - 03:00 PM
Panel Discussion - "Market Trends and Opportunities in the Asian and African Biostimulants and NPP Landscape"	03:00 PM - 04:30 PM
Networking and B2B Meetings	04:30 PM - 06:30 PM
Special Session on Launch of BioAg Asia Forum and Launch of BioAg Africa Forum	06:30 PM - 07:30 PM
Cultural Program and Networking Dinner	07:30 PM - 09:30 PM

DAY 3 : THURSDAY, 30 JANUARY 2025

Keynote Session 1 - Biostimulants and NPP Application Techniques and Global Best Practices	09:00 AM - 10:15 AM
Coffee Break	10:15 AM - 10:45 AM
Keynote Session 2 - Regulatory Issues and Challenges in Biologicals in Asia and Africa	10:45 AM - 12:00 PM

DAY 3 : THURSDAY, 30 JANUARY 2025

Keynote Session 3 - Emerging Global Scenario in Biostimulants and NPP Markets	12:00 PM - 01:15 PM
Networking Lunch	01:15 PM - 02:00 PM
Farmer's Forum - Experiences Sharing: Biostimulants and Bio Protection Agents in Farmers Fields	02:00 PM - 03:15 PM
Industry Spotlights - Showcasing New Products, Technologies and Innovations	03:15 PM - 04:30 PM
Closing Session on Future Outlook of BioAg Industry and Presentation of GLOBAL BIOAG AWARDS 2025	04:30 PM - 05:30 PM
Networking High Tea	05:30 PM - 06:00 PM

Note : The schedule is subject to change. Participants are encouraged to check for updates and additional sessions on the event website



EXHIBITION PARTICIPATION

Stalls Details

Stall Name	Stall Size (sq.m.)	Furnished Inside Pavilion Stalls	Bare Inside Pavilion Stalls
		(USD) 300/sq.m. *Inclusive of all taxes	(USD) 250/sq.m. *Inclusive of all taxes
Basic Stall	9 Sq. Mt.	\$2700	-----
Small Stall	12 Sq. Mt.	\$3600	-----
Standard Stall	18 Sq. Mt.	\$5400	\$4500
Medium Stall	24 Sq. Mt.	\$7200	\$6000
Special Stall	36 Sq. Mt.	\$10800	\$9000
Large Stall	48 Sq. Mt.	\$14400	\$12000
Pavilion Corner	72 Sq. Mt.	\$21600	\$18000
Small Pavilion	100 Sq. Mt.	\$30000	\$25000
Medium Pavilion	200 Sq. Mt.	\$60000	\$50000

EARLY BIRD OFFER

15% off till 31st October | 10% off till 30th November | 5% off till 31th December

DELEGATE REGISTRATION

EARLY BIRD DISCOUNTS :

1. 1st Nov to 30th Nov 2024 - 450 \$
2. 1st Dec to 31st Dec 2024 - 500 \$
3. January onwards till event - 550 \$

Group Discounts :

- For 2 to 4 delegates 5%
- For 5 to 7 Delegates 10%
- For 8 and above 15%

AGRICULTURE TODAY'S ACCOUNT DETAILS FOR ONLINE PAYMENTS

Beneficiary Name	Agriculture Today	Beneficiary A/C No	50200037701032
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, ND-1
IFSC Code	HDFC0000003	MICR Code - 110240001,	Swift Code - HDFCINBBDEL



BENEFITS TO SPONSORS

1. Principal Sponsor/Partner State

(USD 90,000) + 18% GST

- ❖ Official status of the Principal Sponsor / Partner State of the Event.
- ❖ Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
- ❖ Free furnished space of 48 sq. mt. in relevant pavilion at prime location.
- ❖ Name and logo to appear in all advertisements in newspapers, magazines, websites, hoardings, site panel etc. along with the organizers.
- ❖ Special acknowledgement during inaugural and concluding functions.
- ❖ Dedicated business lounge 12 sq. mt.
- ❖ Back page advertisement in the Event Souvenir.
- ❖ Sponsor to share inaugural as well as concluding dais and Award ceremony.
- ❖ Speaker slot in all CEOs Round Table and business dialogue seminars.
- ❖ 5 persons access to all CEOs meetings and dinners

2. Main Sponsors

(USD 40,000) + 18% GST

- ❖ Official status of Main Sponsor of the event.
- ❖ Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
- ❖ Names and logos to appear in promotional materials like posters, site gates and program banners.
- ❖ Special acknowledgment during inaugural and concluding functions.
- ❖ Name and logo to appear in all newspapers, magazines, websites, hoardings, site panels etc.
- ❖ Addressing in concluding function and access to business lounge
- ❖ Logos to appear in all the Technical Seminars.
- ❖ Color page advertisement in the Event Souvenir.
- ❖ 3 persons access to all the CEOs Round Tables

3. Sponsors

(USD 25,000) + 18% GST

- ❖ Official status of Sponsor of the event.
- ❖ Free furnished space of 18 sq. mt. in relevant pavilion at prime location.
- ❖ Names and logos to appear in promotional materials like posters, site gates and program banners.
- ❖ Special acknowledgment during inaugural function.
- ❖ Name and logo to appear in all hoardings, site panel etc.
- ❖ Colour page advertisement in the Event Souvenir
- ❖ 2 persons access to all CEOs meetings and dinners

4. Co-Sponsors

(USD 15,000) + 18% GST

- ❖ Official status of Co-Sponsor of the event.
- ❖ Free furnished space of 12 sq. mt. in relevant pavilion.
- ❖ Names and logos to appear in promotional materials like Panels, Standees and program literature.
- ❖ One banner (6x3 feet) can be displayed in exhibition area.
- ❖ Special acknowledgement during concluding function.
- ❖ B/W page advertisement in the Event Souvenir.
- ❖ 1 person access to all CEOs meetings and business dinners

5. Dinner Sponsors

(USD 15,000) + 18% GST

- ❖ Dinner sponsors will have their logo carried on all dinner invites.
- ❖ Dinner Sponsors logos will be carried in all site panels and other promotional material.
- ❖ Sponsors will have their 2 standees (4' x 7') placed at the venue area
- ❖ 3 persons access to all CEOs meetings and business dinners

6. Lunch Sponsors

(USD 12,000) + 18% GST

- ❖ Lunch sponsors will have their logo carried on all lunch invites.
- ❖ Lunch Sponsors logos will be carried in all site panels and other promotional material.
- ❖ Sponsors will have their 2 standees (4' x 7') placed at the venue area
- ❖ 1 person access to all CEOs meetings and business dinners

7. Special Sponsored Events

(4 hrs duration) (USD 10,000) + 18% GST

- ❖ Any Country, Institutions, Corporate may organize its own special event during the BIOSTIM 2025.
- ❖ ICFA may partner and jointly organize the event .
- ❖ All support in terms of infrastructure, food, seminar and audiences will be arranged by ICFA

ABOUT AGRICULTURE TODAY GROUP :

Agriculture Today Group, headquartered in New Delhi, India, is the leading national magazine in agriculture which has been at the forefront in discussing and exploring topics of contemporary relevance since the past 25 years. The Group comprises of the Agriculture Today monthly, daily Agri News World and Agri News Service, which serves as powerful platform for providing information and networking, shaping policies and facilitating trade and businesses. Agriculture Today Group is focused on promoting policies, trade, technologies, investments and international cooperation and collaborations in agriculture sector.



ABOUT INDIAN CHAMBER OF FOOD AND AGRICULTURE

The Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy, and development agendas and serving as a global platform for trade facilitation, partnerships, technology, and agribusiness services. A proactive approach helps ICFA discern critical challenges emerging in Indian agriculture and create opportunities for development, value addition, and international trade to accelerate growth in the food and agriculture sectors globally. ICFA, with more than 25 industry Working Groups and sector-specific Business Councils, represents the interests of key stakeholders at the national level and, through its international platforms and partnerships, facilitates India's global engagement in the food and agriculture sectors.



ABOUT INTERNATIONAL AGRICULTURE CONSULTING GROUP

IACG is a distinguished agribusiness consulting group with a comprehensive mandate covering agriculture project consulting, market research, technology and investments facilitation, and transaction advisory in the food and agriculture sector. Our key principle involves adopting a holistic approach to address deep rooted challenges within the sector, supporting agricultural transformation by forging alliances and partnerships across various agricultural segments, from the farm gate, along the supply chain, to end processors. IACG, is dedicated to assisting businesses through specialized and professional consulting services, ranging from feasibility projects and market studies to due diligence reports and on-ground project implementation in the agriculture domain.



PREVIOUS PARTNERS AND SPONSORS



ICFA PARTNERS



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